

# New Jersey Association for the Education of Young Children Annual Conference Application and Exhibit Booth Contract

Atlantic City, New Jersey October 22-24, 2009

Cost to exhibit at the 2009 NJAEYC conference is \$500 per booth, if received by July 25, 2009. After July 25, 2009 the fee will be \$550. This fee includes up to 4 badges. All booths are 10' x 10' and include a booth identification sign, pipe and draping, 1 6 foot draped table, 2 side chairs and a wastebasket.

Please reserve the following booth(s):

1<sup>st</sup> Choice \_\_\_\_\_

2<sup>nd</sup> Choice \_\_\_\_\_

3<sup>rd</sup> Choice \_\_\_\_\_

Full name of firm or organization \_\_\_\_\_

Complete Address \_\_\_\_\_

Telephone number ( ) \_\_\_\_\_

Fax number ( ) \_\_\_\_\_

E-mail address \_\_\_\_\_ Web site address \_\_\_\_\_

The company name on our booth identification sign should read

\_\_\_\_\_  
Name of person representing company \_\_\_\_\_

Position in Company \_\_\_\_\_

Exhibit Door Prize Donation Yes \_\_\_\_\_ No \_\_\_\_\_

Corporate Sponsorship Yes \_\_\_\_\_ No \_\_\_\_\_

Mail the completed Application and Exhibit Booth Contract with payment to:

NJAEYC

PO Box 426

Monmouth Junction, NJ 08852

Phone (732) 329-0033 Fax (732) 230-2758 [mail@njaeyc.org](mailto:mail@njaeyc.org)

## **HOLD HARMLESS CLAUSE**

We submit the following "Hold Harmless Clause", which is part of our exhibit rules and regulations. "The exhibitor assumes the entire responsibility and liability for losses, damage and claims arriving out on injury or damage to exhibitor's displays, equipment, ad other property brought upon the premises of the Atlantic City Convention Center, and shall indemnify and harmless the NJAEYC and Atlantic City Convention Center, agents and employees from any and all such losses, damage and claims."

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

May 5, 2009

Dear Friend of Early Childhood Educators,

Due to the continued success of our conferences in Atlantic City we are once again going to be at the Atlantic City Convention Center.

Our 2009 conference will be host once again to a new and improved Exhibit Hall. We will again be increasing traffic to the exhibit hall by providing:

- A complimentary breakfast for all attendees will be served in the Exhibit Hall on both days
- Registration for both days will be in the Exhibit Hall
- A complimentary lunch for all attendees will be served in the Exhibit Hall on both days
- A Friday morning opening session to be held in the Exhibit Hall
- Friday evening entertainment and networking session with door prizes to be held in the Exhibit Hall
- A closing general session in the hall on Saturday
- And due to its huge positive response we are once again doing a conference program booklet provided to all attendees which will provide you the opportunity of advertising (see attached)

Our conference will offer:

- The opportunity to share your ideas with early care and education professionals
- The same rates for the last three years
- The opportunity to introduce new products and give demonstrations
- A vast array of professionals in the field of early childhood education such as teacher educators, trainers, teachers, aides, parents and administrators from both the public and private sectors who are interested in what you have to offer and in purchasing these materials
- Networking opportunities with conference attendees

**DON'T DELAY. SPACE IS LIMITED. REGISTER TODAY!**

For more information contact Helen Muscato at (732) 329-0033 or  
[mail@njaeyc.org](mailto:mail@njaeyc.org)

## **NJAEYC ANNUAL CONFERENCE TERMS AND CONDITIONS**

1. Space assignments will be made on a first-come, first-served basis.
2. Fees are non-refundable. No exhibitor will be permitted to set up unless NJAEYC has received payment in full.
3. Exhibitors must confine their activities to the booth space. Exhibitor display will not be allowed to extend beyond booth space into the aisle.
4. Exhibit set-up will be Thursday, October 22, 2009 from 11:00 am to 5:00 pm and Friday, October 23, 2009 from 5:00 am to 7:00 am. All booths must be completed by 7:00 am. Exhibits will be open on Friday from 7:30 am – 7:00 pm and Saturday 7:00 am – 3:30 pm. Security will be provided daily after exhibit hall hours. It is not mandatory that you stay on Friday evening.
5. AEX Convention Services (609) 272-1600 has been chosen as the official service contractor. After our office has received your complete packet and payment, you will be assigned a booth number and our decorating service will forward you the exhibitor services available. An exhibitor kit will be used to order any additional support services. AEX can also handle all incoming and outgoing shipments you may need to make. In lieu of shipping your products to the Convention Center they can be shipped to AEX's advance warehouse (see Form in Exhibitor Kit).
6. The Sheraton Atlantic City will be the host hotel for our NJAEYC 2009 Annual Conference. Please make your lodging reservations by calling (609) 344-3535 no later than August 15<sup>th</sup>. Conference rates will be offered based on availability.
7. It is mandatory that each exhibitor carry adequate liability and property insurance. Liability insurance should provide public liability coverage for bodily injury and property damage occurring from an accident in your exhibit booth. Property insurance should cover theft or damage of your property from the time materials leave their point-of-origin until they reach their post-show destination including the time on the show floor. Some exhibitors also insure against non-arrival of freight or exhibit material at the show site.
8. Exhibitors may also show support of the conference by sponsoring special events or giveaways or donating door prizes. If your company is interested, or if you have any questions, please give us a call at (732) 329-0033.

## NJAEYC Conference Program Advertising

The NEW JERSEY ASSOCIATION FOR THE EDUCATION OF YOUNG CHILDREN will offer a PROGRAM/AD BOOK for the 2009 Conference. Each person attending the Conference will receive a program. Please refer to the advertising prices below and the ad sizes attached.

Reservations will be accepted on a first come first served basis. The deadline is July 25, 2009. If you have any questions, contact the NJAEYC office at (732) 329-0033. If you wish to reserve an ad space, complete the bottom portion of this form and return it with your payment and camera ready art work for the ad. You may also e-mail or send ad on disk.

BACK COVER.....	\$ 375.00
INSIDE COVER.....	\$ 250.00
FULL PAGE AD .....	\$ 175.00
1/2 PAGE AD.....	\$ 100.00
1/4 PAGE AD.....	\$ 75.00
1/8 PAGE AD (Business Card Size).....	\$ 40.00

\*\*\*\*\* DEADLINE: JULY 25, 2009 \*\*\*\*\*

### **PROGRAM AD BOOK RESERVATION**

**COMPANY/ORGANIZATION**

**NAME:** \_\_\_\_\_

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

Street	City	State	Zip
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**TELEPHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

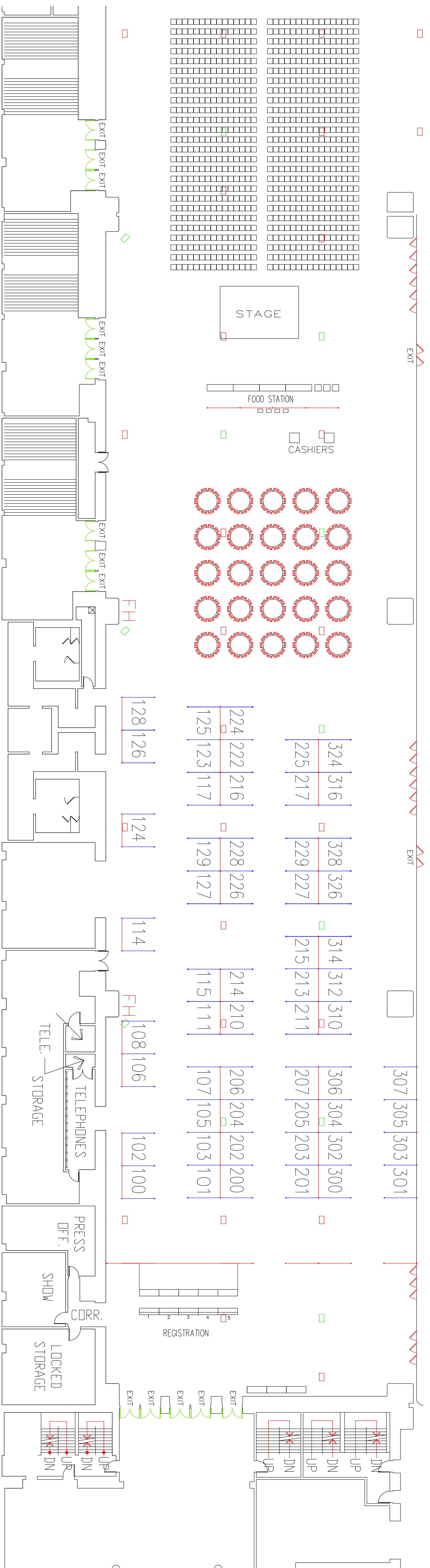
**RESERVATION SIZE: (PLEASE CHECK)**

<input type="checkbox"/>	BACK COVER	\$375.00	<input type="checkbox"/>	1/2 PAGE AD	\$ 100.00
<input type="checkbox"/>	INSIDE COVER	\$250.00	<input type="checkbox"/>	1/4 PAGE AD	\$ 75.00
<input type="checkbox"/>	FULL PAGE AD	\$175.00	<input type="checkbox"/>	1/8 PAGE AD	\$ 40.00

Enclosed is my check **PAYABLE TO NJAEYC** in the amount of \$\_\_\_\_\_.

Attach camera ready ad and return this form with payment to:	NJAEYC P.O. Box 426 Monmouth Junction, NJ 08852
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# THE NEW JERSEY ASSOCIATION FOR THE EDUCATION OF YOUNG CHILDREN OCTOBER 23-24, 2009 DOG LEG



**EXPO**  
ATLANTIC EXPO  
3089 ENGLISH CREEK AVENUE  
EGG HARBOR TWP, NJ 08234  
PHONE: (609) 272-1600  
FAX: (609) 272-1680

REVISIONS		
#	DATE	TIME

- NOTES :**
- 1) ALL BOOTHS ARE 10' X 10' UNLESS OTHERWISE NOTED
  - 2) ALL AISLES ARE 10' UNLESS OTHERWISE NOTED
  - 3) ALL FLOORPLANS ARE SUBJECT TO FIRE MARSHALL APPROVAL
  - 4) 56 TOTAL BOOTHS

## HALL LOCATION PLAN

